



# COMMERCIAL HANDBOOK ADVERTISING 2018

**DEADLINE MONDAY 10th JANUARY 2018**

**YOUR DETAILS**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signed \_\_\_\_\_

**ADVERT DETAILS**

Please tick one of the ten boxes (  ) below:

**2018 Handbook Advert only (the advert will appear in the printed handbook only)**

Half Page (130mm x 85mm) £105 + VAT

Full Page (130mm x 190mm) £150- + VAT

Inside Back Cover (130mm x 190mm) £190 + VAT

**2018 Handbook & Society Website**

(The advert will appear in the printed handbook and on the Society website for 2018)

Half Page (130mm x 85mm) £130 + VAT

Full Page (130mm x 190mm) £175 + VAT

Inside Back Cover (130mm x 190mm) £215 + VAT



**COPY**

Copy – please tick the relevant box:

Copy enclosed (CD)

Copy sent via email (preferred)

Repeat 2017 advert

Copy preferred by email (Word, Publisher or PDF)

**PAYMENT DETAILS**

Please return the booking form together with the payment and copy to:

Heather Stoney-Grayshon, Lleyn Sheep Society, Grange Farm Bungalow, Newton le Willows, Bedale DL8 1RY

Tel: 079666 99930 Email: [promotions@lleysheep.com](mailto:promotions@lleysheep.com)

**Please return this form by 10<sup>th</sup> January 2018. Please send copy by 31<sup>st</sup> January 2018. There are no refunds for errors or missing adverts if copy is received late.**

**PAYMENT**

**A** Advert Cost £

**B** VAT 20% (on A) £

**C** TOTAL AMOUNT (A+B) £

Purchase Order No.

Please make cheques payable to:

**Lleyn Sheep Society**

Please tick:

Payment enclosed

Please send Invoice

**OFFICE**

Office notes

## **Guidelines**

### **Advert Sizes**

The Year book is A5, full page adverts should be 145mm x 210mm with 3mm bleeds all round. If you are creating your own artwork and require the advert to have a white border or it is not a full page please set all artwork to the below sizes:

Full page – 130mm wide x 190mm high

Half page – 130mm wide x 85mm high

### **Images**

Images downloaded from the internet will not be good enough for print. Also copy right issues may mean you do not have permission. For the best quality, images should be 300dpi (resolution).

### **File Formats**

Complete advert designs are best sent over in PDF. This will ensure accurate output of the file. Please note PDF files cannot be amended at this end.

If you are sending copy for an advert to be put together, please send text in word format and images as jpeg.