

DAIRY | BEEF | SHEEP



*Working For Your Future*

# 8th & 9th JULY 2015

The NEC, Birmingham, B40 1NT



Enjoy a day away from the farm picking up **NEW** ideas to help your business:

- Live Robotic Milking & Feeding of Dairy Cows\*
  - Live Calf Rearing Demonstration
  - Live Robotic Feeding of Beef Cattle
- WORLD FIRST AT AN EVENT**
- Performance Recorded Beef Breed Shows
  - Sheep Breeds & Genetics
  - Sheep EID, Bolus & Vaccine Demos

\* Winner of the Exhibition News Best Feature Award 2015

## Twelve zones for easy product location:

Diversifarm & Renewables	Milking	Feeds & Forage
Slurry Muck & Irrigation	Livestock Equipment	Dairy, Beef & Sheep Shows
Business Management	Animal Health	Housing & Storage
Genetics	MilkMade - Processing	Machinery

[www.livestockevent.co.uk](http://www.livestockevent.co.uk)

ORGANISER \*



PRINCIPAL SPONSOR



# DAIRY FARMERS

New ideas and products to see

- Live Calf Rearing Demonstration
- Commercial Dairy Stock For Sale
- Live Robotic Milking & Feeding\*
- National Dairy Show featuring all seven breeds including:
  - Brown Swiss National Showcase
  - National Ayrshire Show
  - National British Friesian Show
- Farm Health Planning Seminars
- Foot Trimming & Healthy Feet Demos
- Forage Field – Making More From Grass

**\* Winner of the Exhibition News Best Feature Award 2015**



- Milking Machinery & Equipment
- Dairy Genetics – Conventional / Sexed Semen
- Milk Storage, Cooling & Energy Saving
- Housing, Roofing, Ventilation & Flooring
- Cubicles, Pens, Feeders & Bedding Materials
- Dairy Feeds, Co-Products & Storage
- Slurry & Water Storage, Spreaders & Recycling
- Seed, Fertiliser, Sprays & Silage Products
- Animal Health – Mastitis, Lameness & Fertility

# BEEF FARMERS

New ideas and products to see

- Live Robotic Feeding Of Beef Cattle  
– **WORLD FIRST AT AN EVENT**
- National Charolais Show
- National British Blue Show
- Aberdeen Angus Junior Championship
- South Devon Performance Championship
- Beef Breeds – Hereford, Red Poll & Sussex
- Live Calf Rearing Demonstration
- New Products For Beef Farmers



- All Beef Farm Suppliers Under one Roof
- Cattle Handling & Weighing Systems
- Carcase Grading Using VIA
- Beef Feeds, Co-Products & Minerals
- Mixer Wagons, Straw Choppers & Telehandlers
- Pens, Feeders, Housing & Storage
- Bvd, Ibr, Lepto & Johne's Eradication Schemes
- Beef Genetics & EBVs
- Grass, Clover, Lucerne & Whole Crop Varieties
- Worm, Fluke & Pneumonia Treatments

# SHEEP FARMERS

New ideas and products to see

- National Lleyn Sheep Competition
- Sheep Breeds – Hampshire Down & Texel
- Sheep Genetics Zone
- Sheep Handling, EID, Bolus & Vaccine Demos
- Healthy Feet Workshops
- 4 x 4 Test Drives – NEC Off Road Track
- New Products For Sheep Farmers



- All Sheep Farm Suppliers Under one Roof
- Sheep Feeds, Co-Products & Storage
- Bale Handlers , Choppers & Feeders
- Livestock Tractors & Loaders
- Sheep Penning, Feeders & Housing
- EID Readers & Recording Systems
- Ram Selection & Ewe Fertility
- Grass Management, Silage Making & Feeding
- Worm, Fluke, Foot Rot & Sheep Scab Treatments





# LIVESTOCK FARMERS

New ideas and products to see

## Business Management

- Herd & Flock Performance Recording
- Finance For Expansion Or Diversification
- Enterprise Costing Systems
- Environment, Safety & HR Legislation
- Milk Contracts - Processors & Retailers
- Beef Finishing Contracts - Processors & Retailers
- Lamb Finishing Contracts – Processors & Retailers

## MilkMade – On Farm Processing

- Adding value – Ice-cream, Cheese, Butter, Yoghurt & Flavoured Milks
- Market Research – Methods & Analysis
- New Product Development & Testing
- Processing Equipment
- Packaging & Labelling
- Refrigeration & Distribution



## Diversifarm

- Farm Building Office Conversions
- Camping, Caravanning, Glamping & Log Cabins
- Farm Shops, Butchery & Farmers Markets
- Leisure & Sports Activities
- Container Storage Services
- Holiday Lets, B & B, Catering, PYO Fruit
- Broilers, Eggs, Pig Breeding & Growing

## Renewable Energies

- Solar PV – Buildings / Land
- Farm Scale Wind Projects
- On - Farm Biogas Production
- Micro Hydropower Systems
- Biomass Boilers
- Air Source Heat Pumps

# VISITOR INFORMATION

Book now and save money

## Save Time & Money

Register for fast track entry and book your tickets in advance  
[www.livestockevent.co.uk](http://www.livestockevent.co.uk) or ring 0845 458 2711

GATE PRICE	£20 (Under 16s free)
ADVANCE TICKETS	£17
ADVANCE GROUP TICKETS (35+)	POA

NB All UK dairy farms will be sent one **FREE TICKET** invitation in June, by the Royal Association of British Dairy Farmers, so you can book at [www.livestockevent.co.uk/offer](http://www.livestockevent.co.uk/offer) and print off your ticket for use on either Wednesday 8th or Thursday 9th July. Additional tickets can be purchased at the time of registering for just £15.

Event opening hours:   Wednesday 8th July 8am - 6pm  
                                  Thursday 9th July 8am - 5pm

## Get there quicker

The NEC, Birmingham – Best Connected Venue in the UK



### BY CAR

Access from M42 & M6 to **FREE PARKING**



### BY TRAIN

Book in advance & walk from Birmingham International Station  
[www.nationalrail.co.uk](http://www.nationalrail.co.uk)

NB 25% discount off Virgin Trains Advance Tickets on West Coast Main Line - Terms & Conditions Apply [www.buytickets.virgintrains.co.uk/buytickets/advancedsearch.aspx](http://www.buytickets.virgintrains.co.uk/buytickets/advancedsearch.aspx)



### BY PLANE

Book in advance & walk from Birmingham International Airport  
[www.birminghamairport.co.uk](http://www.birminghamairport.co.uk)