

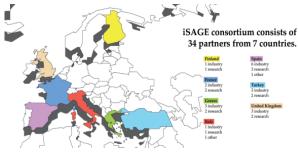
## Innovation for Sustainable Sheep and Goat Production in Europe





#### What is iSAGE?

iSAGE is European project that aims to enhance the sustainability of the Sheep and Goat sectors making them more competitive and resilient for the benefit of the farmer the society and the environment.



NSA are working in collaboration with the Organic Research Centre, AHDB and 31 other research or industry partners within 7 European countries.

#### What is a Sustainability Assessment?

Computer based tool **specifically developed by researchers and farmers** to assess sheep farm sustainability. Farm husbandry, animal health, socioeconomic and environmental aspects are assessed.

- ❖ It is a farm based interview lasting about 2 to 3h, where a researcher will ask a series of farm related questions that are linked to key sustainability indicators.
- You will be notified about some key questions beforehand to save time on the day.

#### Where do you come in?

We need farmers like YOU to participate in a simple sustainability assessment. We are looking for sheep and goat farmers that produce meat, milk, breeding stock and even wool. No farm is too big or too small as we need to represent to whole industry.

# How does the Sustainability Assessment benefit YOU?

- ❖ The results are immediate and will be explained by the researcher
- Results will highlight areas where the farmer can improve as well as areas where the farm is above average
- ❖ Allows a face to face discussion with farm based researcher
- The sustainability assessment which can be used to implement positive changes to your business
- ❖ A copy of the report will be available to you
- We will ask you to provide feedback on the process so as to help develop and customize the tool further for broad for the benefit of the sector

### Think you can help?

Then contact Nicola Smith, NSA's iSAGE researcher on:

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your business your future