



# COMMERCIAL HANDBOOK ADVERTISING 2019

**DEADLINE MONDAY 7th JANUARY 2019**

## YOUR DETAILS

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signed \_\_\_\_\_

## ADVERT DETAILS

The handbook is A5, 145mm x 210mm. Adverts should have a 3mm bleed.

Please tick one of the six boxes (  ) below:

### Handbook Advert only (the advert will appear in the printed handbook only)

Half Page	(130mm x 85mm)	£115 + VAT	<input type="checkbox"/>
Full Page	(130mm x 190mm)	£160- + VAT	<input type="checkbox"/>
Inside Back Cover	(130mm x 190mm)	£200 + VAT	<input type="checkbox"/>

### Handbook & Society Website

(The advert will appear in the printed handbook and on the Society website for 2018)

Half Page	(130mm x 85mm)	£140 + VAT	<input type="checkbox"/>
Full Page	(130mm x 190mm)	£185 + VAT	<input type="checkbox"/>
Inside Back Cover	(130mm x 190mm)	£225 + VAT	<input type="checkbox"/>

Please return the booking form and copy to: Heather on email: [promotions@lleynsheep.com](mailto:promotions@lleynsheep.com)

**Booking Deadline – Monday 7<sup>th</sup> January**

**Copy Deadline – 31<sup>st</sup> January**

*There are no refunds for errors or missing adverts if copy is received late.*

## PAYMENT DETAILS

PAYMENT		
<b>A</b> Advert Price	£	An invoice will be raised and sent to the above email address. Paying by BACS: Sort Code : 40-37-30 Account No : 21013548 Reference: HB inv. XXXXX Cheques made payable to LLEYN SHEEP SOCIETY
<b>B</b> VAT 20%	£	
<b>C</b> TOTAL AMOUNT (A+B)	£	
Purchase Order No.		

Office notes

## **Guidelines**

### **Advert Sizes**

The handbook book is A5 (148mm x 210mm), full page adverts should be 148mm x 210mm with 3mm bleeds all round. If you are creating your own artwork and require the advert to have a white border or it is not a full page please set all artwork to the below sizes:

Full page – 130mm wide x 190mm high

Half page – 130mm wide x 85mm high

### **Images**

Images downloaded from the internet will not be good enough for print. Also copy right issues may mean you do not have permission. For the best quality, images should be 300dpi (resolution).

### **File Formats**

Please send you adverts in PDF format. This will ensure accurate output of the file. Please note PDF files cannot be amended at this end.