

SITTING DOWN WITH MANUFACTURERS, RETAILERS AND CONSUMERS. STANDING UP FOR PRODUCERS.



Our support includes:

Shearing Training
Transport and Logistics
Regional Depots
Wool Grading
Auction
Consumer Marketing

We understand the effort, passion and skill involved in the production of British wool, that's why we're committed to doing more. **More to support producers, more public awareness of the benefits of wool and more profit for everyone involved in the production of wool.**

At British Wool our mission is to create a quality mark, recognised by consumers for superior product performance while creating a fairer deal for producers.

Together we're growing something special.

To find out more call us on **01274 688666**
or visit our website at **britishwool.org.uk**



THE CAMPAIGN FOR WOOL
Patron: HRH The Prince of Wales